

List of Publications (Papers)

1. Abdelkader Ali, A. , Campayo-Sanchez, F. and Ruiz-Moreno, F. (2024), "Banking with purpose: the impact of CSR-S on customer behavior during the COVID-19", <i>European Journal of Management and Business Economics</i> https://doi.org/10.1108/EJMBE-09-2023-0301 https://www.emerald.com/insight/content/doi/10.1108/EJMBE-09-2023-0301/full/html
2. Attia Abdelkader Ali (2024) Emotional responses to service recovery initiatives in the banking industry, <i>Journal of Public Administration, Finance and Law</i> , https://doi.org/10.47743/jopafl-2024-31-39 https://www.jopafl.com/issue31.html
3. Attia Abdelkader Ali , Ahmed A. Khalil, Gama S. Alhawbani (2024) Navigating the banking landscape: the power of social media communication, <i>international journal of Internet Marketing and Advertising</i> , Accepted for publication . <u>Under publishing process</u>
4. Attia Abdelkader Ali (2024). Banking service recovery strategies: enhancing relationship quality and behavioral intentions, <i>Review of Economic and Business Studies</i> . Accepted for publication . <u>Under publishing process</u>
5. Attia Abdelkader Ali , Andreia andrei, Felipe Ruiz-Moreno, Luigi Zingone (2024). Exploring Justice Perceptions in Online Banking Recovery: Gender Moderation and Behavioral Outcomes, <i>Journal of business economics and management</i> . <i>Submission ID: SBEM-2024-0145. (Second round review)</i>
6. Raun.y Limonta; Felipe Ruiz-Moreno; Attia Abdelkader Ali ; Luigi Zingone (2024). Beyond the Beach: Tourist Citizenship Behaviors and Their Relationship with Destination Image in Manta, Ecuador. <i>Journal of vacation marketing</i> . <i>Submission ID: JVM-24-0022.R1. Second round review</i>
7. Nadia Adnan, Attia Abdelkader Ali (2024). Transforming Sustainability: A Meta-Analysis of the Revolutionary Impact of Bio-Based Fertilizers on Crop Production in Gulf Cooperation Council (GCC) Agriculture. <i>Scientific Reports</i> . <i>Submission ID: 24fe8f83-98fd-4430-82b0-a0d4c624a6bb v1.0 (Under review review)</i> .
8. Attia Abdelkader Ali , Nadia Adnan (2023). It is time to Africa Go Cashless: Embarking on a digital transformation journey with e-wallet adoption. <i>Technology in Society journal</i> . <i>Submission ID TECHIS-D-23-04153 (Second round review)</i> .
9. Youngtae Choi, Junga Kim, Felipe Ruiz-Moreno, Attia Abdelkader Ali (2024). Cross-country examination of the impact of intrinsic and extrinsic shopping motivations on impulse buying and negative word-of-mouth. <i>European Journal of Marketing</i> . (Under review) .
10. Giovanna Bagnato, Felipe Ruiz Moreno, Attia Abdelkader Ali (2024). Revealing Potential of Transformative Technology. An Empirical Analysis of the Adoption of Generative Artificial intelligence by People with Disabilities. <i>Journal of Business Research</i> . (Submitted) .

Attia Ali

International conferences with full papers

1. E-service recovery on consumer behavioral intentions: Applied study on mediating effect of post-recovery satisfaction for customers of Romanians banking sector. <u>Proceeding of International Conference “EU Finance, Business and Regulation EUFIRE 2022”.</u>
2. Exploring Service Recovery Efforts: Emotional Dynamics and Customer Satisfaction in Spanish Banking. <u>EUFIRE 2024. Iasi, Romania.</u>
3. Are you open to forgiveness? Investigating service recovery strategies in the banking sector. EUconomics International Conference, <u>“Financial and Monetary Policies for Fostering European Integration 2023 Bucharest, Romania</u>
4. Service recovery efforts and customer switching intentions: Investigating the role of post-recovery satisfaction. <u>Proceeding of STRATEGICA International Conference: Sustainable Development and Strategic Growth 2022</u>
5. The influence of CSR communications on customers? behavioral intentions amid covid-19 in the banking industry. <u>xxxiv congreso internacional de marketing aemark 2023 del 6 al 8 de septiembre de 2023, madrid, spain</u>
6. A Review of Intertemporal Decision Making in Neuroscience and Psychology: Time Perception, Attentional Resources, and Emotion. <u>The 16th International Conference on Management Science and Engineering Management (ICMSEM). August 4th - August 5th, 2022, Ankara, Turkey</u>

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